

Partnership Benefits



CITY CENTER BASIC PARTNER: \$100

(\$75 FOR GREATER MANKATO GROWTH MEMBERS)

- Opportunity to play an active role in shaping the future of the City Center
- Opportunity to assist with City Center marketing, economic development, special events and aesthetics and livability improvement efforts
- Eligibility to serve on the City Center Council or Committees
- Bold business listing on the City Center website's business directory with 50 word description and a link to your website*
- Listed on the City Center website's as a Partner (indicating your investment level)
- Opportunity to sponsor City Center events
- Chance to participate in City Center cooperative advertising*
- Receive a City Center Partner window cling

CITY CENTER BRONZE PARTNER: \$500

(\$375 FOR GREATER MANKATO GROWTH MEMBERS)

- All Basic benefits above plus:
- Enhanced business listing on City Center Website's with logo and 100 word description*

CITY CENTER SILVER PARTNER: \$1,000

(\$750 FOR GREATER MANKATO GROWTH MEMBERS)

- All Basic benefits above plus:
- Enhanced business listing on City Center Website's with logo, 125 word description and coupon opportunity*
- Listing on City Center banner displayed at City Center events

CITY CENTER GOLD PARTNER: \$2,500

(\$1,875 FOR GREATER MANKATO GROWTH MEMBERS)

- All Basic benefits above plus:
- Enhanced business listing on City Center Website's with logo, 250 word description, coupon opportunity and three graphics*
- Logo on City Center banner displayed at City Center events

CITY CENTER PLATINUM PARTNER: \$5,000

(\$3,750 FOR GREATER MANKATO GROWTH MEMBERS)

- All Basic benefits above plus:
- Enhanced business listing on City Center Website's with logo, 250 word description, coupon opportunity and three graphics*
- Logo on City Center banner displayed at City Center events
- Sponsorship recognition on City Center Economic Development materials or other applicable materials

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*For businesses/organizations who are located in the City Center. Depending upon the marketing piece, at-large investors may need to be recognized differently. Alternative benefits will be created for at-large partners.