

# 2019 City Center Visitor Guide

## Hospitality, Retail & Attractions Publication with Articles, Advertisements & Visitor Map

Put your business in front of thousands of Greater Mankato visitors and residents.

**Guide Size:** 6 x 9, 24-28 pgs.

*(Editorial+City Center Shops, Hospitality and Attraction Listings + Map + Ads)*

**Distribution:** 10,000+ pcs., beginning January 2019

Visit Mankato and City Center Partnership kiosks (hotels, parks, colleges, libraries, airport, attractions, hospitals – 30+ locations)

- Mankato visitors center
- City Center businesses
- Events like Mankato Marathon, Alive After 5, Hockey Night
- Convention information bags and tables
- Kiosks and other locations are restocked on a regular basis throughout the year



### Ad Sizes & Rates:

Ad Size	Rate	
	Greater Mankato Growth Members	Non-GMG Members
Quarter Page (2.625" w x 4.125" h)	\$200	\$240
Half Page (5.5" w x 8.5" h)	\$400	\$480
Full Page (5.5" w x 8.5" h)	\$725	\$870
Inside Front or Back Cover (5.5" w x 8.5" h)	\$900	\$1,080
Back Cover (5.5" w x 8.5" h)	\$1,000	\$1,400

### Benefits:

- Cooperative advertising reduces cost.
- Visitor map improves connectivity.
- City Center highlights connect customers and visitors to area activities and attractions.
- Distribution focuses on visitors, conventions and tournaments.
- Advertisements help brand the City Center as an attractive and vibrant visitor destination.

## Participation Agreement

Business Name: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Deadline for participation is December 28, 2018. Deadline to submit artwork is January 11, 2019.**

Quarter Page    Half Page    Full Page    Inside Front Cover    Inside Back Cover    Back Cover

My business is a GMG member   Amount Due: \_\_\_\_\_    Payment enclosed    Send bill/invoice

*(Checks made payable to: City Center Partnership)*

**Please submit completed form and electronic artwork to:**

City Center Partnership  
12 Civic Center Plaza Suite 1645  
Mankato, MN 56001

Phone: 507-388-1062  
Email: [mflanagan@citycentermankato.com](mailto:mflanagan@citycentermankato.com)  
[www.citycentermankato.com](http://www.citycentermankato.com)

